



WASHINGTON HOMESCHOOL ORGANIZATION



WHO's News

Advertising Information

Circulation is approximately 800 families in WA state. WHO's News is distributed only online. Past issues of the newsletter can be viewed on our website, www.WashHomeschool.org.

DEADLINES

<u>Issue</u>	<u>Deadline to receive ad</u>	<u>Newsletter delivery date</u>
February/March	January 15	February 1
April/May	March 15	April 1
June/July	May 15	June 1
August/September	July 15	August 1
October/November	September 15	October 1
December/January	November 15	December 1

CONTENT

All ads must be relevant to homeschooling. The editor reserves the right to refuse submissions.

DISPLAY ADS

<u>Size</u>	<u>Rates</u>	<u>Width x Height</u>
Full page	\$240	7 1/4" x 9"
Half page horizontal	\$120	7 1/4" x 4.5"
Quarter page vertical	\$60	3 1/4" x 4.5"
1/8 page horizontal	\$30	3 1/4" x 2"

Please note that type size on 1/8 page ads should not be smaller than 10 point, or they will be unreadable in the final newsletter.

CLASSIFIED ADS

- \$1.50 per line, to fill an 8.5 x 11 inch page
- **Maximum 10 lines**; Type is 12 point Arial; Classified ads will be typed and set by the editor

MECHANICAL REQUIREMENTS

- Ads may be color or black and white.
- Ads must be emailed to the editor by the deadline, and **should be formatted as either a jpeg/ jpg or PDF file**. Payment should be sent to the WHO office with advertising order (next page).
- All ads must be bordered. The border measurements must conform to the dimension requirements stated above.

FOR MORE INFORMATION

Please contact the newsletter editor, Pam Greer, at 206-242-3419 or WHONewsEditor@yahoo.com



WHO's News Advertising Order

Please complete this form, and return it with payment (check only) to: WHO, 6627 S 191st Place, Suite F-109, Kent, WA 98032-2117. Checks should be payable to WHO. If you would like to pay via Paypal, you may do so on our website at www.WashHomeschool.org

Verbal changes or orders cannot be guaranteed. Cancellations must be in writing and must be received before the advertising deadline. For more information, contact the newsletter editor, Pam Greer, at 206-242-3419 or WHOsNewsEditor@yahoo.com

Issues Contracted

_____ February/March
_____ April/May
_____ June/July
_____ August/September
_____ October/November
_____ December/January

Deadline to Receive Ad

January 15
March 15
May 15
July 15
September 15
November 15

Newsletter Delivery Date

February 1
April 1
June 1
August 1
October 1
December 1

Total number of advertisements _____

Ad size _____

Rate per ad \$ _____

Total Enclosed \$ _____

Date _____

Company Name _____

Contact Person _____

Street Address _____

City, State, Zip _____

Telephone and Fax Numbers _____

Email address _____

Signature of Advertiser _____